

Call for Proposals: Rapid CATI labour force survey with Covid 19 impact, SUDAN

Deadline: 27 September 2020, COB

The ILO is seeking to contract an organization to conduct a randomized phone survey to cover employment, income and coping strategies in the face of COVID19. 2400 completed questionnaires are requested.

Context:

In Sudan as much as in the rest of the world, the global outbreak of COVID-19 has had major economic, social and labour market repercussions.¹ An unprecedented slump in global demand for everything outside essentials (food and medicine) – is affecting trade and manufacturing. Business and households are deferring consumption and investments on the face of uncertainty. In Sudan, the structure of employment, with a vast majority of workers employed in the informal economy, exposes the country to a major social crisis. Significant lay-offs are already happening in sectors most exposed, those offering services to the public, including hospitality, restaurants and bars.

Objectives:

The phone survey will be implemented through a **randomized digital dialing approach**, targeting **mobile numbers**. The survey will target **individuals of working age, residing in urban areas** (to be defined in line with NSO standards), **at national level**. The survey **questionnaire will be provided by the ILO**, with an average estimated duration of **15 minutes**.

This proposal covers a **single survey wave**, but a second wave is foreseen for implementation in 2021, at a time to be defined later on taking into account the actual course of the epidemic and the Government's responses. The questionnaire will include a **panel-tracing module**, to allow during the second wave to integrate a panel component and therefore identify trajectories among respondents in the face of the epidemic and the socio-economic context

Scope of work:

- Adapt the questionnaire, whenever necessary, to the Sudanese context (for instance, when delimiting income quartiles/quintiles for the survey, or with respect to the national policy response);
- test the questionnaire with 5 different typologies of respondents (student; selfemployed; wage employed; unemployed); integrate the questionnaire into a digital application for enumerator's use;

¹ This section draws specifically from the ILO Note "COVID-19 and the World of Work: Impacts and Responses", March 2018: <u>https://www.ilo.org/global/topics/coronavirus/impacts-and-responses/lang--en/index.htm</u>



- train supervisors and enumerators, including on specific terminologies and classifications to be used;
- Conduct the phone calls to reach 2400 completed questionnaires while continuously monitoring data quality;
- Provide unweighted data and data benchmarks for weighting purposes;
- Produce the reports outlined belo

Deliverables

For each survey wave the implementing agent is expect to provide:

- 1. **Tabulated report**: present a description of the work conducted and tabulations of the data on the basis of agreed key indicators and disaggregations, in excel;
- 2. A methodological report detailing how the RDD process has been implemented (total number of calls/completed calls/non-completed/etc); this will also include a "mapping" of how definitions/variables/indicators have been constructed based on the questionnaire; syntaxes on statistical software and formulas (on excel) will also be shared.
- 3. A short summary of findings (not more than 10 pages), destined for wide distribution consisting primarily of charts and short descriptive commentary will be produced; the document will be formatted graphically.
- 4. Full coded raw data in SPSS or STATA format;

Contents for the tabulated report, methodology report and summary of findings will be prepared following detailed guidance, to be provided by ILO.

Required competencies:

- Demonstrable experience in the implementation/management of statistical surveys, including where possible CATI surveys in the region/Sudan.
- Demonstrable expertise/prior experience in labour statistics, including in applying ICLS standards; this includes questionnaire design, programming of computer applications, sample definition, weighting, and related aspects;
- Excellent written and oral command in both English and Arabic as part of the technical team.
- Prior experience of working with United Nations, multilateral and/or bilateral aid agencies.

Management and oversight:

The survey will be conducted under the supervision of the ILO CO in Addis Ababa, in collaboration with Sudans' Bureau of Statistics, and the Ministry of Labour.

Timeline:

Proposal selection and contract issuance: September 2020



Implementation of survey and deliverables: First wave: October 2020

Proposals:

A technical and financial proposal should be submitted, addressing the above requirements. The proposal will detail the following elements:

- 1. Presentation of the technical and management team, including other implementing partners that may be involved, and the foreseen contractual relations;
- 2. Construction of the digital application and data collection methods;
- 3. Phone delivery organization and methods: enumerators, surveyors; data quality control measures; data verification, clean-up;
- 4. The financial proposal will consist of a detailed budget table, indicating costs per budget line item, including personnel, ITC costs, etc.
- 5. A statement will be provided as to the capacity for the organization to immediately commence work in Sudan;

Application:

Interested applicants should submit their technical and financial proposals to <u>addis_procurement@ilo.org</u> under the heading: "Rapid CATI labour force survey with Covid 19 impact, SUDAN".

Deadline for submitting applications: 27 September 2020, close of business.